



nunhems®
vegetable seeds
the global specialist™

Magenta Melons



Opportunity
that tastes as
good as it looks.

With a consistent round shape, distinctive internal color and small seed cavity, Nunhems' new Magenta melons are ideal for both whole and fresh-sliced applications. Best of all, they are adaptable to a variety of regions and backed by Nunhems' unmatched global resources.

The shape, internal color and small seed cavity attract customers.
The flavor keeps them coming back for more.



MAGRITTE



MAGISTO



MAGNAT



MAGENTA

Magritte: Uniform, round fruit, averaging 800 to 1,000 grams. Good shelf-life and highly pigmented flesh.

Magisto: Optimum size. Excellent shelf-life. Very uniform with good exterior appearance. Flesh color, seed cavity and ripening symptoms similar to Magenta.

Magnat: Optimum size. Excellent shelf-life. Very uniform with good exterior appearance. Flesh color, seed cavity and ripening symptoms similar to Magenta.

Magenta: Optimum size, extended shelf-life. Netting with well-defined sutures that make it very appealing. Very firm, highly pigmented flesh. Its small seed cavity make it adaptable for both fresh and processing markets. Easy to recognize ripening signs: cracking around the stem area.

THE MAGENTA DIFFERENCE

- Distinctive Internal Color
- Attractive External Netting
- Full Melon Flavor
- Sizes: 9's & 12's
- Potential Year-Round Availability

Magenta: Year-round Availability

PLANT	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
USA, EAST COAST												
USA, WEST COAST												
MEXICO												
GUATEMALA												
HONDURAS												
COSTA RICA												
PANAMA												
PERU												
BRAZIL												



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About Nunhems

Nunhems® is global specialist in vegetable seeds and sharing products, concepts and expertise with the professional horticultural production industry and supply chain. Its portfolio includes varieties and brands in crops such as leek, onion, carrot, melon, cucumber, tomato, watermelon, lettuce, pepper and chicory witloof. With annual sales of EUR 190 million in 2006, Nunhems is among the world's leading vegetable seed companies with an extensive range of 28 species and some 2,500 varieties. With more than 1,200 employees, Nunhems is present in all major vegetable production areas in the world.

Contact

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IMPORTANT NOTE: Be sure to read the full Limitation of Liability and Disclaimer of Warranties found at www.nunhemsUSA.com or available upon request from Nunhems USA, Inc. (Nunhems) before buying or using Nunhems seeds. Technical data, comments, advice, testimonials and graphic or other representations of the seeds and fruit there from included herein are offered without charge or warranty of any kind either express or implied, including, but not limited to, fitness for a particular purpose and merchantability. Technical data shown is solely a compilation of observations from various geographic areas, conditions, and laboratory tests. Growing results, including varietal characteristics and performance, vary depending upon a wide range of environmental conditions and growing practices. Nunhems DOES NOT GUARANTEE growing success and disclaims any warranty and disclaims all liability for such data and advice.